

HE'S SO ORIGINAL



Dave Rossi listens to music-listeners.

When Dave came on board as the Program Director of Birmingham's Live 100.5 radio station last fall, he was singing a different song than most. "We need our listeners to tell us what to do, and that's rare for a radio station to do. We don't want to lead listeners," he says. Dave has been in the radio business for over two decades, changing tunes on stations in Savannah, Charleston and Toledo. He spent some time in Birmingham in the late 90s, founding WRAX and running it for six years. When Live signed on in August of last year, Dave made his comeback to town. "The timing is right. There's a lot of good music that's being made right now that's not being played anywhere else."

Dave thinks that with the high-quality class of musicians coming up, Birmingham is a great place for allying with those that just "need someone to champion them." Read more at birmingham.skirt.com.

What's your favorite thing about reading skirt!? "With every issue read, I'm one step closer to unraveling the mystery that is womankind. Or at least that's what I'd like to think."

What's your favorite thing about wearing a skirt? "Based on wearing a skirt once, I now know that I have no desire to ever wear one again."

Photo by Stephen DeVries